



**THE BEST IN NEW MEDIA...**  
**WHAT'S NEW, WHAT'S NEXT IN NEW MEDIA**

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# WELCOME



**“You** are part of the New Media Film Festival Family. This is your creative sandbox. Play, meet, do, learn, create...always moving forward.

Los Angeles Film School  
May 20 & 21, 2011 Los Angeles, CA

[www.NewMediaFilmFestival.com](http://www.NewMediaFilmFestival.com)

## THE NEW MEDIA FILM FESTIVAL TEAM:

Founder/Director: Susan Johnston  
Artistic Director: David Kleiler  
Director of Programming: Noel Lawrence  
Content Coordinator: Sarah Leners  
JD Piche: A/V Super

### Advisory Board:

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**Thank you to all volunteers and staff!**

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## **2nd Annual New Media Film Festival 2011**

Los Angeles Film School  
6363 Sunset Blvd LA CA

### **FRIDAY, May 20, 2011**

6:00pm - Red Carpet Begins

7:00pm - 3D Opening Night Films

### **SATURDAY, May 21, 2011**

9:30am - Webseries

11:00am - New Media Panel

12:00pm - Apps, Digital Comics & Animation with Q&A

1:00pm - Documentary Feature Screening with Q&A

3:00pm - New Media Panel - Social Media

4:15pm - Shorts, Mobile, LGBT, Webisodes

5:45pm - Music Videos, Shot On RED, Socially Responsible Content

7:30pm - CLOSING NIGHT Feature Films

9:30pm - Awards Ceremony

## **SEE YOU NEXT YEAR!**

# Events to Inform • Art to Inspire

## **SATURDAY 11AM PANEL**

Experts Discuss the Who, What, & Why of New Media

Moderated by

Logan Mulvey, CEO Award Winning GoDigital Distribution

J. Todd Harris, Branded Pictures Entertainment

Producer Barry Goldberg

Writer/Producer Xaque Gruber

Doug Leighton, Panasonic 3D

Webisode Creator Stephen Israel

## **SATURDAY 3:00PM PANEL**

Experts Discuss Distribution, Social Media, & Monetization

8-time Emmy Winner Paul Wagner partners with Fred Silverman in Gabcast.tv

Stephanie Piche, CEO Mingle Media TV

Barry Daffurn – Dir. Marketing & Client Relations GoDigital

Logan Mulvey, CEO Award Winning GoDigital Distribution

Mike Rubsamen, Dir. of Digital Distribution

Moderated by Susan Johnston, CEO Award Winning Select Services Films

## **THE CONTENT CREATORS:**

14 World Premieres, 5 Los Angeles Premieres, 2 North American Premieres, 2 Cannes '11 and 2 South by Southwest Selections

tell their stories in:

3D • Animations • Apps • Digital Comics  
Documentaries • Features • Mobile • Music Videos  
RED • Shorts • Webisodes • Web Series

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Thomas Whelan - Director, *Art of Travel*

# 3D Opening Night Films

Friday, May 20, 7:00PM



## 1) **Guard Dog Global Jam -**

*LOS ANGELES PREMIERE*

2011 | USA | 5:05 | Dir. Bill Plympton

75 artists from different countries came together to make Bill Plympton's Guard Dog Global Jam a reality. The result is a unique collection of styles that flow together to re-tell the story of the over-protective Guard Dog as he tries to guide his owner to safety on their walk outside.

Q & A w/ artists Grey Wears, Perry Chen, Una Marzorati, Jessica Bayliss, Linda Lee, Ansar Sattar & Larry Loc along with the Directors below to take place after all screenings this evening.

## 2) **The Music Peace -WORLD PREMIERE in 3D**

2011 | USA | Artwork | Painter, Miles Regis; Co-Creator, Brian Quandt

Bringing another dimension to the art experience. Q & A w/ Brian Quandt .

## 3) **Staycation USA 3D - WORLD PREMIERE**

2011 | USA | 4:37 | Dir. Ned Wiseman

The first in a series of programs that will use the magic of 3D time-lapse photography to reveal the beauty of the USA like it has never been seen before.

## 4) **The Physics of Surfing 3D**

2010 | USA | 26:00 | Dir. Greg Passmore

Explore the science of ocean waves and learn about surfing's deep influence on culture while following professional surfers Julie Cox and Kyla Langen as they surf locations around the world-- including Hawaii's breathtaking North Shore and California's greatest surf spots. (winner Sony 3D Competition)

## 5) **Waiting for the End**

2011 | USA | 3:55 | Dir. Greg Passmore

Linkin Park World Premiere of "Waiting for the End" is off of the album A Thousand Suns, World Tour 2011.

## 6) **I Dream**

2011 | USA | 4:00 | Dir. Chris Young

Balthazar Getty, KO The Legend and Scott Thomas star in I dream a stereoscopic 3D green screen music video.

## 7) **Safety Last**

2011 | USA | 4:00

A colorized and converted to 3D clip from Safety Last, starring Harold Lloyd, in which Lloyd dangles several stories high from a giant clock.

## 8) **Flatland: Search for the Third Dimension**

2011 | USA | 11:00 | Director Jeffrey Travis

Flatland: The movie remastered in 3D.

## 9) **Tema - NORTH AMERICAN PREMIERE - Cannes Selection**

2009 | USA | 1:05 | Dir. James Stewart

The world's first 3D PSA. It calls attention to the acute trauma encountered by emergency service work.

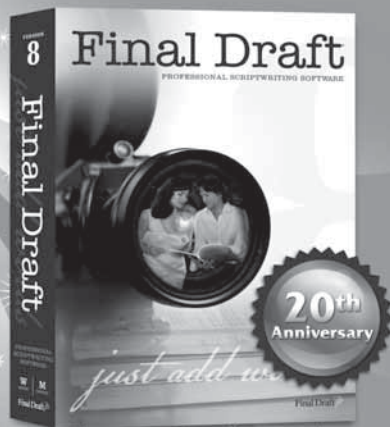
## 10) **Cosmic Journey**

2011 | USA | 4:00 | Dir. Jonathan Kitzen

Hubble Telescope and Cassini photographs moving in 3D.

Q & A of Artists & Filmmakers hosted by: Charlotte Huggins, Alison Savitch, and Jeanette DePatie.

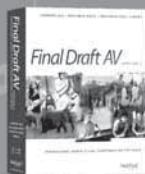




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# Web Series Superstar Creators

Saturday, May 21, 9:30AM

## 1) Exposed #5 with Annoying Orange

Creator: Danebo

Web series The Annoying Orange was just picked up for TV



## 2) Mario

Creator: Freddie Wong

YouTube star and Guitar Hero star Freddie Wong will present "Mario 2D"



## 3) Bea Wildered

Creator: Frank Chindamo

Moderator / USC Adjunct Prof. in Webisode Production Frank Chindamo will present Planet Green TV/Web series "Bea Wildered."



# Webisodes & Web Series

Saturday, May 21, 10:30AM

## 4) Chord - WORLD PREMIERE

2011 | Canada | 11:40 | Dir. Ryan Atimoyoo

A young woman wakes up with memories of the future and control over sound waves. She is guided by a hologram in her quest to remember the future and save our present.

## 5) The Puzzle Makers Son - LOS ANGELES PREMIERE

2010 | USA | 2:22 | Dir. Michael Field

Seek. Solve. Survive. The Puzzle Maker's Son tells the story of David Harding and his search for the truth behind his father's death and uncovering family secrets in the process.

## 6) Jungle Fever 2 - NORTH AMERICAN PREMIERE

2010 | New Zealand | 2:30 | Dir. Peter Haynes

An action packed puppet themed webseries from New Zealand.

## 4) Odessa - WORLD PREMIERE

2011 | USA | 6:30 | Dir. Brian Rolling & Al Thompson

A man and his young daughter are on the run from the clandestine shadow program that bestowed them with psychokinetic abilities. They must avoid the program at all costs or be hunted down and used as living weapons.

# Apps, Digital Comics, Animation

## Saturday, May 21, 12:30PM

### APPS

#### 1) Doodle Pro

2011 | USA | Richard Kwiat

The Industry's first mobile International Production Guide with Digital Interactive Call Sheets featuring rich contacts.

#### 2) When Santa Got Sick

2011 | USA | Kathy Perkins

A warm, magical tale of how Santa's Elves have to make an alternative plan when he gets sick Christmas Eve. Told in verse, it appeals to both young and old.

#### 3) Color Connect

2011 | USA |

Paul Benjamin

Social updates for people on the go! Share your FB and Twitter status visually just by shaking your phone.

Q & A w/ Paul Benjamin and HOSTED BY Nicole Lundeen



### DIGITAL COMICS

#### 4) Madame Samurai

#### 5) ORG Operations Hunter Vol. 1 - WORLD PREMIERE

2011 | USA | 16 pages | Writer Pablo Digenio

The ORG has received intel regarding the location of a mine of the precious mineral Ergonite - the only problem is, they must question the Wastelander Warthog for the information - he is anything but cooperative.



### ANIMATION

#### 5) Homeless Conductor - WORLD PREMIERE

2010 | Taiwan | 3:10 | Dir. Donny Chiang

A homeless man who used to be a great conductor of a famous orchestra band lies in a corner of a cold and silent city. One night, he tries to fight against this loneliness and he picked up the old baton, he takes a deep breath and starts to move the baton again, and suddenly, a miracle happens...

#### 6) Surviving Hunger

2010 | USA | 2:30 | Dir. Balgum Song

A desert-like landscape where there is just sand and dry air with no food, who will survive?

#### 8) Tempo: A Sound Story - WORLD PREMIERE

2010 | Canada | 3:00 | Dir. Eduardo Ramirez Montiel

Is a story about a Hologram Musician that can't concentrate.

#### 9) Hooked - LOS ANGELES PREMIERE

2011 | South Africa | 2:51 | Dir. Friedl Jooste

A curious, little fish swims upstream looking for something to nibble. Then he comes across a bright pink worm on a big, sharp, shiny hook and it threatens his world and his sanity.



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# Documentary Feature Screening

## Saturday, May 21, 1:00PM

### Q & A with Expert Game Creator Lorne Lanning, Dir. Spencer Halpin and Producer Ramy Katrib



#### 1) **Spencer Halpin's Moral Kombat**

2009 | USA | 82min | Dir. Spencer Halpin

Moral Kombat takes a look into the controversial subject of violence in video games and examines the conflict between the game developers rights to create and its potential impact on children.

Video game creator Lorne Lanning (Oddworld Series including Oddworld: ABE'S ODDYSEE), and director/filmmaker Spencer Halpin of the controversial violence in videogaming documentary Spencer Halpin's Moral Kombat, will be joining founder/director Susan Johnston for the 2nd Annual New Media Film Festival, to be held May 20-21, 2011. Showcasing the best in new media and featuring award-nominated and winning filmmakers, the New Media Film Festival is dedicated to the creation, development, and distribution of new media content in all forms and across all platforms.

With a decision forthcoming from The Supreme Court of the United States (Schwarzenegger v. Entertainment Merchants Association), SPENCER HALPIN'S MORAL KOMBAT is a timely and polarizing look at video games, containing interviews with experts on both sides of the matter, some believing that violent games should be banned, others supporting their protection under the First Amendment. With the help of Ramy Katrib of Digital Film Tree LLC, Spencer Halpin shot the film entirely in high-definition video, making extensive use of green screen technology to blend the subject matter being discussed (games, characters, archival news footage) in the background, while keeping the interviewee actively in the shot. Game and content creator Lorne Lanning had served on the Board of Directors of the Academy of Interactive Arts & Sciences. He was the co-founder of Oddworld Inhabitants, which has sold over 6 million games and won more than 100 industry awards, and, most recently, he co-founded new company OddMobb, Inc. based in Emeryville, CA.

Q & A: Joshua Stecker, West Coast Editor of Script magazine-a Final Draft, Inc. publication will host the Q&A to discuss their work, as well as its relation to violence in video games, which has become especially pertinent in recent years due to the Supreme Court's pending decision.

*This is the first feature length documentary to be shot entirely on HD.*

# Shorts, Mobile, & LGBT

## Saturday, May 21, 4:15PM

### LGBT

#### 1) **McCracken Live!**

2011 | USA | 8:40 | Dir. Andrew Moorman

A zany and irreverent comedy about the behind the scenes antics of the most disastrous DIY show. Carol Ann McCracken and her band of misfits are burning down the house and heating up kitchens across America. Renovating your life can be a real drag, especially when you do it all wearing 6" heels! Q&A with Dir. Andrew Moorman and Star of the show, Brian Beacock



# Shorts, Mobile, & LGBT, cont.

## LGBT, cont.

### 1) **What Kind of Planet Are We On?**

2010 | USA | 4:00 | Dir. Varda Hardy

An Alien applies for social security survivor benefits and qualifies. But as it turns out, things are not what it seems leaving her wondering, "what kind of planet are we on?"

Q&A with Dir. Varda Hardy

### 2) **Cocktails**

2011 | USA | 2:00 | Dir. Ron Merk

A slick, stylish, sexy look at nightlife in San Francisco.

Q&A with Dir. Ron Merk, actor Michael Vega & actress Skyler Cooper.

*The Filmmakers will be interviewed by William Marshall of SAG New Media*

### 3) **Cyclicity**

2011 | USA | 10:00 | Dir. Jason Knade

Cyclicity is a girl meets girl love story that explores philosophical themes and contemporary romance while showing the life of a relationship, from beginning to end, from the first hopeful spark of attraction to the painful final goodbyes.

## MOBILE

### 4) **u Snd Me - WORLD PREMIERE**

2010 | USA | 4:16 | Dir. Allan Piper

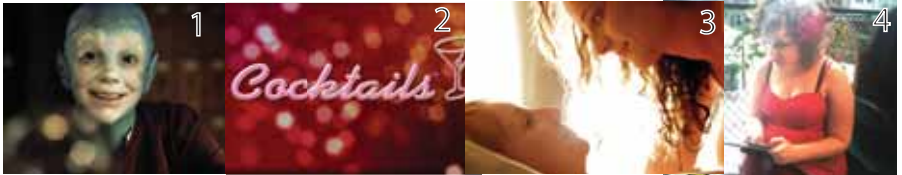
A couple on a blind date discovers the hazards of inappropriate texting.

### 5) **The Sun Is Down**

2011 | USA | 2:00 | Dir. Jason Whiton

In this experimental short for his award-winning remix for Yoko Ono, Jason Whiton celebrates the Japanese meaning of Yoko's name, ocean child, with images of sea animals dancing and moving through their secret garden.

Q&A with Director Jason Whiton



## SHORTS

### 6) **Sweet Sweet Baby**

2010 | USA | 10:00 | Dir. Susan Hunt

A love story about falling and never getting up again.

### 7) **Delivery - WORLD PREMIERE**

2010 | USA | 3:08 | Dir. Rui Kyo

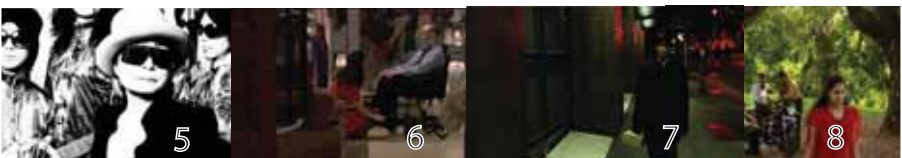
Three unusual strangers must deliver a mysterious package. Featuring excerpts from Poe's poem "Dream-Land" in Japanese, English, and Spanish. Shot in a single night in Downtown Los Angeles using only available light.

Q&A with Jason Milligan

### 8) **Atheetham - NORTH AMERICAN PREMIERE - Cannes 2011 Selection**

2011 | India | 8:30 | Dir. Jayesh S. Pillai

A researcher exploring Virtual Reality realizes how it could affect our mind beyond imagination.



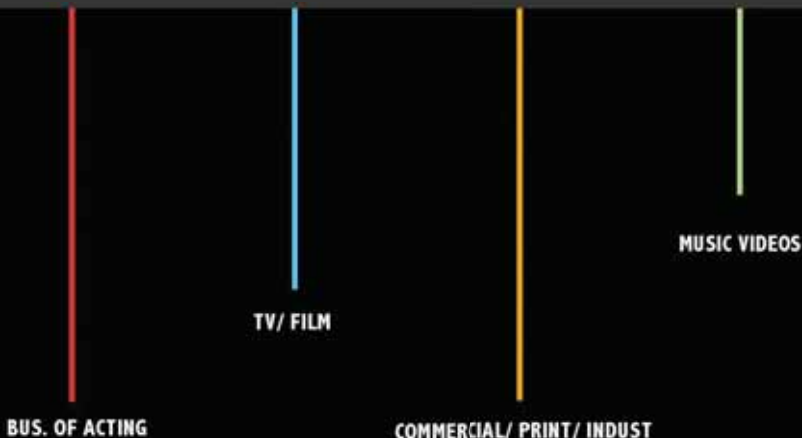
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## **INTERVIEWS IN THESE BOOKS:**

*"Hollywood Drive-What it Takes to Break In, Hang In & Make it in the Entertainment Industry"*  
*"CAREER OPPORTUNITIES IN THE FILM INDUSTRY; 2ND EDITION" CIAO ARTISTA!*

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# Shot on RED, Music Videos, & Socially Responsible Content

Saturday, May 21, 5:45PM

## SHOT ON RED

### 1) **Redux**

2011 | USA | 29:46 | Dir. Sean Moro

A mystical force allows a down on his luck business man to relive the night he was murdered in order to fulfill his destiny and save someone else's life.

### 2) **Action Figures- WORLD PREMIERE**

2011 | USA | 5:09 | Dir. Marty Cohen (Q&A)

A family-run toy company laden with an unusual love triangle struggles to stay relevant in this comedy that also uses stop comedy animation.

### 3) **Against the Wall**

2010 | USA | 10:00 | Dir. David Capurso

In a futuristic city, a couple explores a park in an old industrial area. They arrive upon a building that's been abandoned for decades, eager to discover what's inside...



## MUSIC VIDEOS

### 4) **Be The One**

2011 | USA | 3:40 | Dir. Olivier Chartard

An esoteric mashup of Moby.

### 5) **Down in the Sand**

2011 | USA | 3:51 | Dir. Christian Laursen (Q&A)

West Coast Country artist, Brandon James, makes his country debut splash with a "beach party" inspired music video for his first single, "Down In The Sand (with me)". Filmed at the world famous Santa Monica Pier & Beach, have a rockin' good time & take a seat down in the sand.

### 6) **So High**

2011 | USA | 5:26 | Dir. Niko Necochea (Q&A)

In Young Clipp's "So High" music video we are taken on a journey from the studio to the streets. Clipp is in the booth working the hook of the song when producer James Barber, adds a new sample that propels him into a dreamlike state. The ironic thing about the title of the song is it's not about getting high on anything but pure creativity.



# SOCIALLY RESPONSIBLE CONTENT

## 1) **The Drop**

2010 | USA | 7:00 | Dir. Marvelyne Engel  
A young man works hard to reclaim his life. Before he can return to the outside world he must first complete "The Drop". Q&A.



## 2) **Planet Dog PSA**

2010 | USA | 1:00 | Dir. John P. M. Higgins  
Winner of 7 Day PSA Contest

## 3) **Alex Presents Commando**

2011 | USA | 3:19 | Dir. Bobbie Wang



## 4) **MyHero.Org**

2010 | 5 minutes | Short | USA / Sierra Leone | By Mohamed Sidibay Q&A  
Former child soldier sharing his past, present and exciting future.

# Closing Night Feature Films

## Saturday, May 21, 7:30PM

## 5) **Sleeping With Frank**

2011 | USA | 4:35 | Dir. Lily Baldwin Q&A  
Sleeping With Frank shows a slice of a morning in Queens, NY. A couple readies for the day. Wake-up, get dressed, eat breakfast. The tableaux are familiar: cozy, rote, intimate and distant. Dance and choreographed gestures reveal a potent underbelly to the lacquer of such domestic normalcy.

## 6) **Yannick Sire - WORLD PREMIERE**

2011 | USA | 5:33 | Dir. Olivier Chatard Q&A  
A short film about French born, Los Angeles based artist Yannick Sire of Sire Custom Performance.

## 7) **Not Your Time- LOS ANGELES PREMIERE**

2011 | USA | 25:00 | Dir. Jay Kamen Q&A  
Sid Rosenthal an ex-Hollywood screenwriter, now a studio censor. When his latest screenwriting disappointment proves to be too much, he snaps, and takes a new approach to life and his career.

Cast: Jason Alexander, Valarie Pettiford, Kathy Najimy, Sally Kirkland, James Avery, Jillian Armenante, Jesse Burch, Jack Rapke, Sean Patrick Flaherty, Jameson Moss, Amy Pascal, Joe Roth, Stuart Confeld, Sid Ganis, and Amy Heckerling



## 9:30PM AWARDS CEREMONY

Awards will be handed out by multiple Award Winning Actress (Golden Globe, Independent Spirit Award, LA Critics Winner and Oscar Nom) Sally Kirkland, Golden Globe Winner John Saxon and Silver Spoons Mom and Buck Rogers and the 25th Century Erin Gray in this fast paced, fun, ceremony for the category winners & Grand Prize Winner of the 2nd Annual New Media Film Festival!



## COZY THEATRE (limited seating) - SATURDAY 11am - 5pm

### 1) **Quirk of Fate**- LOS ANGELES PREMIERE

2011 | Germany | 45:00 | Dir. Marco J. Riedl

A quirk of fate leads Luke Hallow to risk violating his parole and losing his newly won freedom. He has to save the life of his nine-year-old daughter, Noel, who urgently needs a donor heart. Only a miracle keeps him from losing everything forever.

### 2) **Food Fight** – WORLD PREMIERE

2011 | USA | 23:00 | Dir. Chris Taylor

Performed comic poems accompanying a video track that reflects the content of each poem. The first six poems are spoken by cartoon characters, eg. Bogey Bear, each of whom speaks from the philosophy of an historic, religious mystic. Bogey Bear is St. John of the Cross. Another segment 'Getting Rid of your Bubble Gum,' is not about gum. It is about getting rid of any obstacle that prevents a writer from writing.

### 3) **Can 1 Make A Difference** - WORLD PREMIERE

2011 | USA | 25:00 | Dir. Ian Cranston

This is the story of the shelter dog and people who find them a home.



## The entire weekend, please join us for:

FREE Networking in the Lobby - Sponsored by PopChips

FREE New Media Marketing Table-Place One-Take One (postcard/business card)

FREE Art on Wall Screenings (New Media entries that will be screened in the Networking Lobby on a continuous loop throughout the festival)

### 4) **The Path: Fall of the Pemberton Mill** - LOS ANGELES PREMIERE

2010 | USA | 22:00 | Directors Daniel Koff & Nick Vandenberg

A disaster of epic proportions that occurred in Lawrence 150 years ago. Minutes before closing on January 10, 1860, the Pemberton Mill collapsed with 600 workers inside, marking a turning point in the City's young history. View the Path videos and see how this event affected both the people and the City of Lawrence forever  
Q&A w/ Directors Daniel Koff & Nick Vandenberg

### 5) **Empty Like The Vessel** - NORTH AMERICAN PREMIERE

2011 | Germany | 9:10 | Dir. Min Eui Hong

A movement between tranquility. The culture of Eastern Asia is interpreted in digital expression through immersed Media and sound. A purpose of vessel put in something and it should be emptied itself. But if it is already filled by something, it is not worth any more.

### 6) **Sunset to Sunset** – WORLD PREMIERE

2010 | USA | 3:00 | Dir. Kent Hayward

In a city known for its love of cars, one pedestrian with a Super 8 camera walks across Los Angeles, coming face to face with the metropolis instead of watching it blur by through a windshield.

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1) **Goofy Tunes: Poetry Videos** – *WORLD PREMIERE*

2011 | USA | 22:00 | Dir. Robert Kirschten

Consists of performed comic poems accompanying a video track reflecting the content of each poem. The first six poems are spoken by cartoon characters, eg., Bogey Bear, each of whom speaks from the philosophy of an historic, religious mystic. Bogey Bear is St. John of the Cross. Another segment, 'Getting Rid of Your Bubble Gum,' is not about gum. It is about getting rid of any obstacle that prevents a writer from writing.

2) **Maya\_Takers**

2011 | USA | 4:24 | Dir. Maya Harding

Through a series of macro close ups of shiny and wet textures we enter into the liquid state of mind drowning in excess. The protagonist is alone, inundated in his narcissism he performs esoteric protocols. The abundance of beauty and shimmering liquid eventually immerses him in overdose of self gratification.

3) **Monolith**

2011 | USA | 4:23 | Dir. Calli Higgins

At a warm household on a riverside cliff, a woman waits. Her man returns home infuriated and attacks her. She escapes and he chases her along the cliff side until she falls into the water. He stalks her through the water until she finally manages to fight back. Soars, a band from the Lehigh Valley, PA provides the song "Monolith" as the soundtrack.

4) **D.I.V.A** - *WORLD PREMIERE*

2011 | ITALY | 6:24 | Dir. Lara Celenza

D/Deutschland. I/nspiration. V/irtuality. A/ntje Palka.

5) **Power**

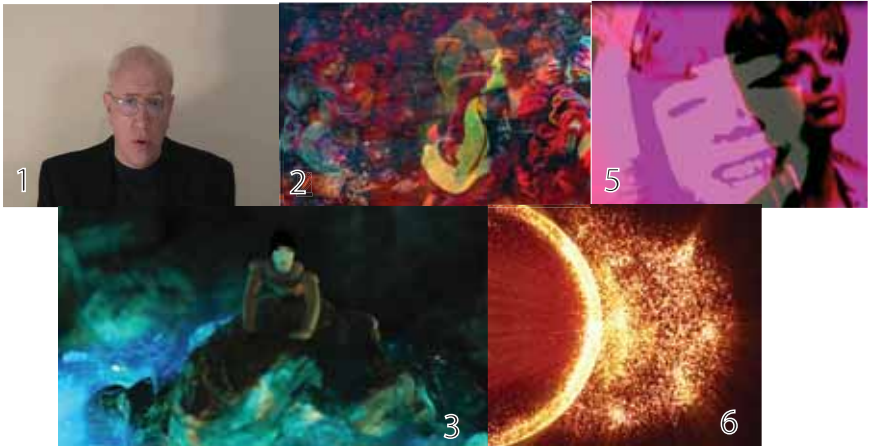
2011 | USA | 5:30 | Dir. Chris Flach

Power is a short music video about the power of women.

6) **Sunset** – *NORTH AMERICA PREMIERE*

2010 | USA | 3:00 | Dir. Peter Hriso

Sunset is an experiment with sound and motion. There are no messages or hidden agendas, other than to reveal the discoveries made during the director's investigations.



**THANK YOU!**

**Go to [www.NewMediaFilmFestival.com](http://www.NewMediaFilmFestival.com) to submit  
to 2011 SF & 2012 LA.**



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